



WELCOME TO VENTURE VALLEY!

**PREPARE YOURSELVES
FOR SOME INTENSE
COMPETITION ON THE
ROAD TO BECOMING THE
GREATEST ENTREPRENEUR
IN THE VALLEY.**

**DON'T WORRY THOUGH,
BELOW IS A QUICK GUIDE
TO GET YOU STARTED
ON YOUR SUCCESSFUL
ADVENTURE.**

**DAILY
LOGIN
BONUS!**

COLLECTABLE CASH BONUS FOR

LOGGING INTO VENTURE VALLEY.

HOW TO PLAY VENTURE VALLEY



Venture Tower

Interact with the Venture Valley mentors! Each mentor has their own story to tell, give them a click to chime in. Includes a viewable glossary specific to Venture Valley entrepreneurship. Search bar available in glossary.



Business Portfolio

Information on all businesses available in Venture Valley. Details on business start up costs, products offered, quality settings, marketing and research & development. Product offerings are clickable, showing business ranks for the specific product selected.

HOW TO PLAY VENTURE VALLEY



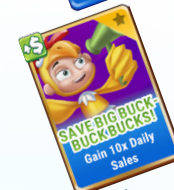
Deck Builder

Let's make a deck! Before you can get started let's figure out what kind of player you are. You can use the auto deck to start off with but then take a whack at making your own deck. Let's take a look at the type of cards you'll see in the deck builder.



5 Quick Cards:

These cards can be used multiple times in a match but come with a cooldown timer when used. Cooldown times range from 30 to 40 seconds.



5 Boost Cards:

Use these powerful cards carefully. They can only be used once per match. The 5th chosen boost card will automatically become your HQ card.



1 HQ card:

Each deck comes with a unique and powerful card. This card has the ability to affect all business at once! Choose the most advantageous time to use it though as it is also a once per match card.

If you'd like to give your business a leg up, play more blue cards on it and watch profits grow! But if you like causing havoc to your opponents business then make sure to bombard them with red cards that will have them scrambling to recover.



HOW TO PLAY VENTURE VALLEY



My Life: A Venture Valley hub for customization and progress tracking. Customize your avatar's appearance, check out the HQ shop or take a deep dive into financing.



Change Avatar:

Check out the selections in our immense Avatar Shop! Filled with awesome customizations for your Venture Valley avatar.



Level Rewards:

Keep track of your Level Rewards, here you can view current level progression, including unlocked and future rewards.



My Finances:

Everything financial is here! Net worth, personal account, investment account and real estate value. Personal accounts hold cash earned from match net profit, according to venture percentage. Investment accounts, transfer money into this account to earn investment from dividends. Investment history, a list of matches played, date and time included along with investment type and cash generated. Real estate, check out the value of your current HQ's.



HQ Shop:

Purchase new headquarters here. Save your cash! You're going to need it in order to obtain and rank up these epic bases.



HOW TO PLAY VENTURE VALLEY



CLICK PLAY!

There are two game modes available:

SOLO MODE

This mode begins with more of a learning approach to Venture Valley, offering tutorials & mentor guided first time user experiences.

MULTIPLAYER MODE

Join multiplayer mode for some real intense competition! Join a public multiplayer match, loading into a quick game with other players and random goals. Or set up your own custom private multiplayer match, choose your businesses with goals and invite your friends via code.

Understanding Goals

This is the most important part of the game, understanding what you're playing for.



As you can see above, you have 3 goals you can aim for, playing all 3 goals is considered traditional venture valley gameplay. Different strategies may apply here, for example, a player might decide to focus on just 2 goals. Figure out the best way to achieve your goals and hit the ground running when the game starts.

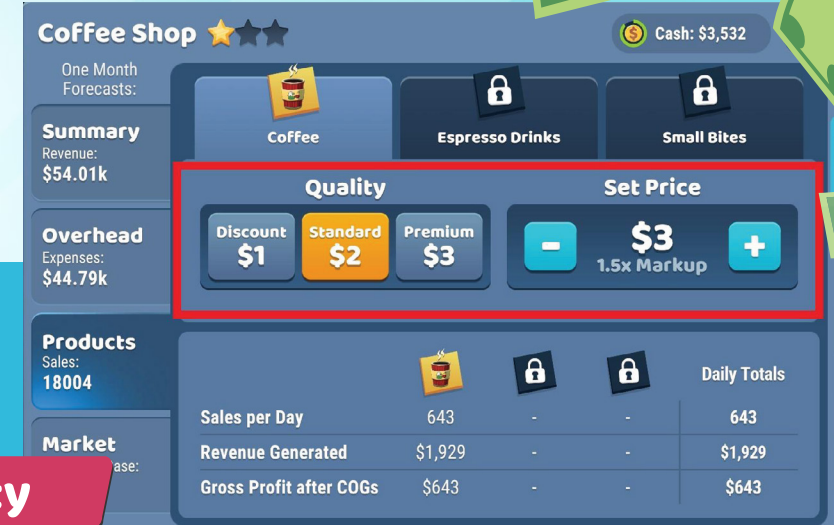
HOW TO PLAY VENTURE VALLEY



Buy Land

When the game starts, make sure to rush and purchase property quickly before someone beats you to it. Every second counts so act fast or get stuck playing catchup!

HOW TO PLAY VENTURE VALLEY



Pricing and Quality

The next thing you need to do is set your prices, depending on the goal you either want to increase or decrease your prices & quality. You'll sell less with higher quality products but you'll make more money. If your goal is to sell more products then set your quality to budget & lower your prices.



Set Your Wages w/ Employee Bonus

Pay your workers a good wage so they can work harder for you! Head over to the dashboard and set the employee wage to a reasonable amount and make sure to give them a raise every time your business upgrades. Don't forget to turn on your employee bonus! Employee bonus adds a 35% boost to revenue! At times, maintenance must be cleared in order to turn on this bonus.



Marketing

Now it's time to pick a marketing boost! There are 2 marketing boosts available per business rank, which can only be applied individually. Pay attention to the pricing and cooldown on these boosts. Keep these boosts activated whenever possible, for better marketing penetration.